





# SOCIAL VALUE INITIATIVES 2024

Christmas Gift Donation Drive Mustard Tree

**156** items of gifts

Christmas Raffle Mustard Tree

Total Raised £710

Christmas Food Donation Drive Mustard Tree

**250** items of food

Hygiene
Product
Donation Drive
Mustard Tree

150 Items

World Book Day Donation Drive Wood Street Mission

**185** children's



School Uniform Donation Drive Mustard Tree

Total **300** individual items of new and pre loved items of clothing and accessories

Charitable Free Event
Space

£4,750 worth of event space provided for Charitable use.

# **Lowry Trust**

6 days volunteering to the Lowry Trust board and providing team for the annual charity golf day.

### Volunteering Mustard Tree

4 days of volunteering at the food shop and Ancoat's store.

# **Career Ready**

delivered to Oldham College students and a Career Ready day held at 11 York Street involving speakers from C&W and Service Partners and an additional Masterclass and site tour.

#### Volition

Hosted Volition event at 11 York Street including 15 US Delegates selected by President Biden to visit the Volition scheme and talk to businesses that help to support the scheme, Tanya Cheetham attended and spoke at event.

# **Our Partners**

### **Mustard Tree & Wood Street Mission**

Supporting the most vulnerable across Greater Manchester. Their services range from food clubs, education & retraining, refugee support services & more

## Lancashire Cricket Club. **Emirates, Old Trafford**

Low cost but popular events for a fun, family day out in the summer months

#### City Co & Manchester BID

Taking part in City wide initiatives to drive the experience of working in Manchester

#### **The Lowry Theatre**

An arts and Culture variety ticket offering to occupiers with additional local charity initiatives through the Lowry Trust Board

#### **AO** Arena

Manchester City Centre's no1 indoor venue for arena sized music gigs and shows. An occupier favourite

#### **Manchester City Council**

Supporting youth service teams and initiatives to support Child focused services across the City.

#### **Surprise & Delight Suppliers**

An established s selection of local bakers and ice-cream makers, to bring joy to our occupiers in the workplace

#### **Pop up Cycles**

Local independent cycle store in Manchester that can provide full Service and minimal repairs in 45 minute slots to occupiers

#### **Yoga & Wellbeing**

Sourcing local independent providers with experience of delivering to commericial customers

Charitable activations

Cycle Clinic Days

Occupier **Benefits** 

Wellbeing Events

21

Yin Yang Yoga Sessions

Surprise & Delights

**Ticket Giveaways** 

879 entries

43 winners

47 Pop up shops

To discuss feedback or to participate in activations and events for 2025 visit the Manchester Hub Community Page or to discuss event opportunities please contact tanya.cheetham@cushwake.com.