



SOCIAL VALUE INITIATIVES 2023

Christmas Gift Donation Drive Mustard Tree

160 items
of gifts

+59% on last year

GMMC Tap to Donate Point.

93 taps

£279 raised

World Book Day Donation Drive Wood Street Mission

185 children's
books

Manchester Pride Raffle

Total Raised
£80

+20% on last year

Christmas Raffle Mustard Tree

Total Raised
£868

+67% on last year

School Uniform Donation Drive Mustard Tree

138 pre-loved items
411 brand new items
223 items of Stationery

Total **772** individual items

+65% on last years drive.

Hygiene Product Donation Drive Mustard Tree

150
Items

Christmas Food Donation Drive Mustard Tree

180 items of food

+109% on last
year

Charitable Free Event Space

£5,400 worth
of event space
provided for
Charitable use.

Volunteering Mustard Tree

6 days of
volunteering at
the food shop
and Ancoat's
store.

Manchester Flower Festival

Distributed **500**
desktop gardens
to our Hub
Occupiers.

Supplier Selection

All wellbeing &
event suppliers
are local
independent
businesses

Period Poverty

Launched in Q1,
free sanitary
products to
combat period
poverty.

Repurposing Items

Connected
Occupiers with
local charities to
donate unwanted
items.

Community Library

pick up, read and
return at our
Reception at 11
Portland Street

Our Partners

Mustard Tree - Supporting the most vulnerable and in need across Greater Manchester. Their services range from food clubs, education & retraining, refugee support services & more

Greater Manchester Mayor's Charity - Providing homelessness initiatives across the City through means of fundraising

City Co & Manchester BID - taking part in City wide initiatives to drive the experience of working in Manchester

The Lowry Theatre - An arts and Culture variety ticket offering to occupiers with additional local charity initiatives through the Lowry Trust Board

AO Arena - Manchester City Centre's no1 indoor venue for arena sized music gigs and shows. An occupier favourite

Manchester City Council - Supporting youth service teams and initiatives to support Child focused services across the City.

Manchester City Etihad Stadium Stadium Tour tickets for occupiers and their families

Lancashire Cricket Club, Emirates, Old Trafford - Low cost but popular events for a fun, family day out in the summer months

Yoga & Wellbeing - Sourcing local independent providers with experience of delivering to commercial customers

Pop up Cycles - Local independent cycle store in Manchester that can provide full Service and minimal repairs in 45 minute slots to occupiers

Surprise & Delight Suppliers - An established s selection of local bakers and ice-cream makers, to bring joy to our occupiers in the workplace

Manchester Pride - Supporting LGBTQIA+ communities across Greater Manchester and in particular in the workplace through the All Equals business charter.

Occupier Benefits

6
Cycle Clinic Days

10
Surprise & Delights

Ticket Giveaways

1,331 entries

65 winners

10
Yin Yang Yoga Sessions

25
Pop up shops

To discuss feedback or to participate in activations and events for 2024 visit the [Manchester Hub Community Page](#) or to discuss event opportunities please contact tanya.cheetham@cushwake.com.